

A COST-EFFECTIVE PATH TO BETTER FUEL ECONOMY



Is your fleet using the best option to gain a competitive edge?

There are several aftermarket fuel-efficient technologies available that large commercial fleets can consider to help them improve overall fuel economy in their operation. However, when we consider their individual costs and the actual improvements in fuel economy they drive, we see that one of the most effective choices is also one that's often missed.

Fuel economy technology	Cost per truck, per year	Fuel economy benefit	Cost per % increase
Low rolling resistance tires: Drive/trailer	\$5,500	3%	\$1,833
Low rolling resistance tires: Steer	\$2,000	3%	\$667
Aerodynamic mud flaps	\$150	1%	\$150
Trailer tail	\$733	5%	\$147
Aerodynamic wheel covers	\$115	1%	\$115
Fuel-efficient engine lubricants*	\$60**	1%	\$60**
Trailer skirts	\$417	7%	\$60

* Delo 400 XLE 10W-30 vs. Delo 400 ZFA 10W-30

** (30 gal x \$2/gal)

Your fleet's engine oil: Easiest change, lowest charge

When it comes to improving fuel economy, changing a fleet's engine oil is often overlooked or even dismissed entirely when possible answers are considered. But in terms of value per dollar spent, choosing a fuel-efficient engine oil is actually one of the most compelling options available. And—as it happens—it's one of the easiest ones for a fleet to change at scale.

Are you ready to give your fleet a new advantage?

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